



KIM GOODMAN

President
Merchant Services Americas

Kim Goodman is President of Merchant Services Americas. She is responsible for overseeing all aspects of the Company's relationships with merchants that accept American Express Cards in North and South America, including acquiring new merchants and deepening relationships across the American Express merchant network. Ms. Goodman is also responsible for leading efforts across the Americas region to penetrate industries new to plastic acceptance and enhance overall merchant satisfaction. The organization's goal is to deliver differentiated products and services to the merchant customers and to drive revenue growth and premium economics for both the merchants and American Express.



Prior to joining American Express in 2007, Ms. Goodman led business-to-business operations and sales at Dell Inc. Her most recent role was as the head of Dell's \$5B software and peripherals business, and included overall responsibility for product marketing, vendor management and pricing. Ms. Goodman began her career in consulting at Bain & Company, Inc. in San Francisco working with telecommunications and media clients as a partner and vice president.

A native of Chicago, Ms. Goodman earned both a Bachelor of Arts and Masters of Science at Stanford University, and a Masters in Business Administration at Harvard Business School. She is active in a number of community organizations in both San Francisco and Austin, and is currently a member of the board of directors for AutoNation, Inc.

Ms. Goodman lives in New Jersey with her husband and three children.