



Community Impact Fact Sheet

INTRODUCTION

The Executive Leadership Council's (ELC) mission is to increase the number of successful black executives – domestically and internationally – by adding value to their development, leadership, and philanthropic endeavors throughout the life-cycle of their careers. The resulting objective is the strengthening of their companies, organizations and communities.

PROGRAM OVERVIEW

The Community Impact Initiative ("Community Impact") is a national program aimed at closing the achievement gap between black middle, high school and college students. This educational range is a natural extension of The ELC pipeline activities and the area where our investment can have maximum impact. The Community Impact Committee (the "Committee") is tasked with providing financial contributions to select organizations focused on improving the educational outcomes of black students by preparing the next generation of leaders. Since 2010, Community Impact has provided nearly \$2 million in grants to support the development of future black business leaders.

The ELC provides one-year and multi-year grants up to \$250,000 per year. Organizations invited to submit a full proposal will also be advised on which proposal to submit (one-year or multi-year).

PRIORITY AREAS OF FUNDING

We support organizations that place an emphasis on academic achievement, leadership development and empowering disadvantaged black students.

Community Impact supports efforts in the following areas:

1. Educational Levels: Middle School, High School, College/University
2. Academic Focus Areas: Business, Science, Technology, Mathematics & Engineering

COMMUNITY IMPACT GRANT PROCESS

- Step 1 - Letter of Intent (LOI) submitted for Committee's initial review
- Step 2 - Formal submission of grant proposal and complete application packet
- Step 3 - Selection of grant recipients

"Not only did INROADS introduce me to the insurance industry through an internship with a major insurance company, but INROADS also provided me with training, coaching and networking opportunities that laid the groundwork for future success in the corporate world. I commend the ELC/ELF for supporting INROADS and helping diverse and talented students jump start their careers as future leaders."

*- Lori Dickerson Fouché
CEO, Group Insurance, Prudential Financial
ELC Member and former INROADS Scholar*



ELIGIBILITY

The advisory committee will consider applications, by invitation only, from U.S. organizations that serve black youth and/or students. To be eligible, organizations must be described in section 501(c)(3) of the Internal Revenue Code.

Applicant(s) must disclose any affiliations with other organizations and institutions. The disclosure shall describe in detail how the applicant will advocate a particular outcome with regard to the proposed project. In addition, an applicant who is to receive funding from multiple sources shall disclose those sources, along with the actual or proposed funding agreement(s).



Community Impact provides grants to build the capacity of organizations in the United States whose mission, core work and geographic focus are aligned with the strategic goals and objectives of The ELC.

Community Impact does not fund:

- projects that serve communities outside the United States
- scholarships
- film or video projects
- private businesses of profit-making ventures
- direct union organizing
- direct or grassroots lobbying
- electioneering for candidates for public office
- conferences or one-time events that are not linked to social change strategies
- capital campaigns for land or buildings
- work for which results and impact cannot be measured

“These programs gave me the confidence and academic foundation of turning my dreams of getting a good local job, to goals of building a global enterprise.”

*- Kyle Hanna, LEAD Scholar
Stanford University, 2011
George Washington University, Class of 2016*

“SYBEA was a life changing experience. I met life-long members and friends and learned life-long lessons that I will use on my journey of life.”

*- Michale Lilly, NCCU Scholar
Southwest Guildford, High Point, NC*

PARTNERS AND COLLABORATION

On behalf of our strategic partners, the Committee strives to build brand awareness, educate others of their impact, and serve as an advocate to our corporate ELC partners.

APPLICATION PROCESS AND TIMELINE

- 3/1/16** Grant intake launch date
- 4/11/16** LOI submission deadline
- 5/9/16** Notification that LOI has been accepted/declined
- 6/30/16** Deadline for submission of proposal
- 7/29/16** Selection of finalists
- 9/14/16** In-person presentations by the finalists at The ELC offices
- 10/5/16** Notification sent to successful grant recipient(s)
- 11/3/16** Official grant announcement
- 1/6/17** Funding distributed

For more information, please send written inquiries to elcinfo@elcinfo.com