



INSTITUTE FOR
LEADERSHIP DEVELOPMENT
& RESEARCH

Shelle Cleveland, MBA, ACC

HR Strategist

Organizational Change Practitioner Certified Leadership Coach and Trainer

Shelle Cleveland is the CEO of The Change Engineers, a firm that provides organizational change solutions, leader and team development and performance optimization strategies. Shelle Cleveland is a certified executive coach, organizational change practitioner, facilitator, and a skilled human resources strategist, with more than 25 years of experience leading and creating high performance teams.

As an HR executive, Shelle has reported directly to the CEO as a contributing member of the senior leadership team, to whom she provided individual coaching, organizational strategy consultation and change implementation support.

Previously, Shelle served as the Global Diversity Leader for GE Capital, headquartered in Norwalk, CT, a \$50B organization with more than 35,000 employees worldwide. During her 18-year tenure at GE, Shelle held several HR business leadership roles in the financial services and aviation sectors.

In addition to her GE experience, Shelle has served as the Chief HR Officer for a \$750MM global private aviation company and held human resources roles with Allstate Insurance Company and PepsiCo.

Shelle's training and certifications include:

- Certification, Design for Six Sigma
- Certification, Change Management Practitioner
- Certification, Professional Coach, International Coaching Federation
- Certification, Neuro Linguistics Programming
- Certification in Assessment Tools, including Hogan, DISC, Birkman, MBTI, 360 surveys

She has an MBA from Northwestern University's Kellogg School of Management and a BA in Communications from Hampton University. Shelle currently resides in the Atlanta, GA area.