



Trudy Bourgeois

The Truth Teller

In the '60s, she integrated her Catholic school system in Alabama.

In the '70s, she was selected as one of America's brightest future leaders.

In the '80s, she became the first in a family of ten children to graduate from college.

In the '90s, she broke the glass ceiling in the consumer goods industry by becoming the first African American woman to rise to the level of VP.

In the 2000s, she founded The Center for Workforce Excellence. A highly respected and vital organizational cultural change, training, consulting and coaching company.

In the 2010s, she is one of America's most respected and listened-to workforce performance and leadership strategists, speakers, consultants and coaches.

Her track record – inspiring. Her experience – solid. Her passion – authentic!

Bourgeois is a renowned and respected authority on leadership development, change management and workplace transformation. She is a bestselling author, speaker and coach. And she is a teacher at heart. Trudy believes that when people can learn and grow, they can achieve. Which ultimately empowers them to LEAD!

After a successful career as a senior sales and marketing executive who managed teams of thousands and a \$3 billion budget, Bourgeois took all her experience and passion and founded The Center for Workforce Excellence (CWE) in 2001.

Fortune 100 and 500 companies such as Intel, PepsiCo and ConAgra credit CWE with advancing their talent management initiatives and more. Trudy is a featured blogger for *The Huffington Post*, writes for numerous magazines and publications (including *The Washington Post* and *Harvard Business Review* blog) Bourgeois has authored two books on leadership, *Hybrid Leader: Blending the Best of Male and Female Leadership Styles* and *Her Corner Office: A Guide to Help Women Find a Place and a Voice in Corporate America*.

Bourgeois has earned a reputation as a respected truth-teller who combines candor with humor to foster courageous conversations necessary for change to take place.

Trudy is the proud mother of two children, Adam and Mary Ellen. She has been married to her husband and best friend, Michael, for 34 years and is active in her church and community. Trudy is particularly active in Special Olympics, supporting her husband Mike who coaches multiple Special Olympic sports. She has also served on several boards, including the Network of Executive Women. And she commits much time pouring into and mentoring the next generation of women business leaders.