



## The ELC Institute Digital Badges

### What is The ELC Institute digital badge?

The ELC Institute digital badge is a representation of your leadership learning, designed so that you can share the skills and competencies you gained through your participation in an ELC Institute leadership program via social media, on digital versions of your resume and e-mail. Your digital badge contains embedded data that enables real-time credential verification and labor market insights that relate to your skills.

### How do I Earn an ELC Institute Badge?

The ELC Institute offers different types of digital badges in recognition of your participation in one of our leadership development programs designed for Black executives. To earn a badge, participate in one of our programs.

### Badge Types



### FOR EARLY CAREER PROFESSIONALS

**Bright Futures:** Climb The Ladder Or Build Your Own

### FOR MID-CAREER PROFESSIONALS

**Leading Innovation:**

Embrace Your Creative Power

**Navigating the Corporate Landscape:**

Walking The Tightrope

**Strategic Pathways for Women:**

Creating A Cohort Of Future Black Female CEOs

### FOR SENIOR CAREER PROFESSIONALS

**Strengthening the Pipeline I:**

Build A Legacy That Reflects Who You Are

**Strengthening the Pipeline II:**

Chart The Course That Others Will Follow

**C-Suite Academy:**

Preparing Black Executives for the C-Suite and Beyond

**DECODED:**

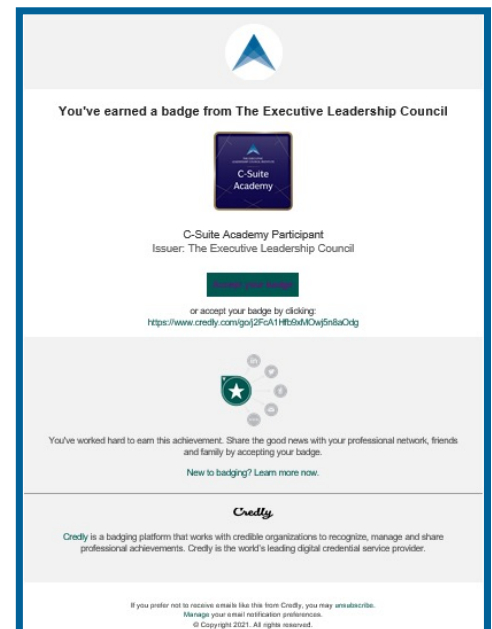
Growing Black Tech Leaders

### How Would Earning a Digital Badging Benefit You?

- Verify your ELC Institute badge in real time with metadata.
- Assist employers and managers to view your new skills and competencies.
- Gain access to labor market insights that connect your skills to jobs.

### Accepting a Badge

How do you know if you've been issued a badge? You'll receive an email from The Executive Leadership Council via Credly (admin@credly.com) that looks like the one on the right. NOTE: Check your spam or junk mail filter if you do not receive the email in your Inbox. When you click "Accept your badge," you will be directed to a site to create a Credly account to accept your badge. You will receive reminder emails to accept your badge.





## Create a Credly Account

Create a Credly Account.

First Name \*

Last Name \*

Email \*

Country/Territory \*  
Select Country/Territory

Password \*

Send me occasional news and updates on professional growth opportunities.

I agree to the [Terms of Service](#) and [Privacy Policy](#).

**Create Account**


[I have an account](#)

## Share Your Badge

After accepting your badge, you can start sharing the badge via your social networks. You can also download your badge.

- LinkedIn Newsfeed & Profile
- Twitter
- Facebook
- In your email signature
- Your web page, blog or anywhere else that accepts HTML

**Share your badge.**  
Broadcast your achievement to friends and colleagues to get the recognition you deserve.

 **C-Suite Academy Participant**  
Issued by [The Executive Leadership Council](#)

in | | | | | | |

**LinkedIn**  
Connect to your LinkedIn account and you'll be able to share your earned badges to your LinkedIn profile.

**Connect**

## Who do I contact if I have issues or questions about my badge?

If you have issues with your badge (e.g., you don't receive a badge or you delete a badge invitation and need to have it reissued), contact [institute@elcinfo.com](mailto:institute@elcinfo.com). If you have any questions about how to navigate the Credly platform, visit <https://support.credly.com/hc/en-us>

## What if I previously attended an ELC Institute Program?

This is the first year digital badges from the ELC Institute are available. Digital badges will be available moving forward.