

Strategic Pathways for Women

Building a Cohort of Future Black Female CEOs

"When I dare to be powerful - to use my strength in the service of my vision - then it becomes less and less important whether I am afraid." - Audre Lorde

There are currently no Black female CEOs of Fortune 500 companies in the United States. We think this is unacceptable and should change. This course is designed to advance leadHERship in general, and to create a cohort of future Black female CEOs.

This course is intended for Black women leaders who are ready to fully step into their professional power and create new career possibilities. The learning journey begins with an understanding of the particular corporate landscape Black women must navigate - one full of pitfalls and blind turns. Rather than seeing these realities as obstacles, participants work together to turn stumbling blocks into stepping stones toward more authentic, courageous, and impactful leadership.

Participants will explore the hard questions together:

- How can Black women be fully authentic at work?
- What is the cost of conformity and playing small?
- What unique and important viewpoints do Black women bring to today's corporate landscape?

Through an interactive learning journey, participants gain clarity on who they are by not only their strengths, but also their desires. With this clarity, participants then learn proven approaches for accelerating talent, building coalitions, leading change, influencing others, and achieving results. We explore what it means to lead not only during normal circumstances, but also during crises. Pulling from recent lessons learned during the COVID-19 pandemic, participants will leave with the skills, knowledge and tools to advance organizations regardless of the climate.

Learning Objectives

Learning objectives provide the foundation for training development. Terminal and Enabling objectives provide a framework that organizes the course content, instructional activities, and assessments. The Terminal Objective describes the learning achieved by completing the overall course, while Enabling Objectives describe learning achieved with specific segments of the course.

Terminal Objectives

By the end of this course, participants will have:

- Co-created a community-designed plan to navigate racism within corporate America
- Created a map of key influencers within and outside their organization
- Developed a clear articulation of their leadership purpose and desired legacy
- Heightened their awareness of their strengths and opportunities as leaders in a dynamic business environment
- Renewed their vision of Black female leadership and its power to drive change

Enabling Objectives

During this course, participants will:

- Expand self and organizational awareness to enhance the influencing skills that drive change
- Explore the creativity, ingenuity and leadership of Black women
- Identify ways to leverage their unique point of view to strengthen strategic agility and exceed organizational results
- Practice proven techniques to lead under pressure
- Practice techniques to accelerate leadership development for themselves and others
- Step into their power to increase pride, confidence and gravitas



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LDW VIRTUAL

August 23 - 25, 2022

Cost

\$4,250

LDW EAST

July 31 - August 5, 2022

Location & Cost

Miami, FL - \$7,500

LDW WEST

September 11 - 16, 2022

Location & Cost

San Francisco, CA - \$7,500

Targeted Leadership Competencies

- Conflict Management
- Developing Others
- Influence
- Leveraging Diversity |
- Political Savvy

