

TUESDAY, APRIL 2, 2024

Sessions: 11:00 AM - 4:00 PM ET Workshops: 4:30 PM - 5:30 PM ET Registration: Jan 24 - Mar 5, 2024

TUESDAY, MAY 14, 2024

Sessions: 11:00 AM - 4:00 PM ET Workshops: 4:30 PM - 5:30 PM ET Registration: Jan 24 - Apr 16, 2024

About The Programs

The Power of Women at Work (POWW) and Black Men in Leadership (BML) are each one-day virtual conferences designed to equip Black leaders with the community connection, skills and practical strategies they'll need to navigate their professional path to success in culturally relevant and personally authentic ways.

Program Cost

Registration: \$499 Optional Workshop: \$50

Location: Virtual | Hubilo

Transformative Trouble:

Influence, Innovation & Disruption Strategies for Corporate Effectiveness

FOCUS AREAS	TRACK A	TRACK B
Finance	Narratives in Numbers: Harnessing Financial Data for Decision-Making	Strategic Management of Profit and Loss: A Guide to Financial Stewardship
Change Leadership	Adapting to Change: Strategies for Resilience and Growth	Guiding Organizational Change: Creating Vision and Alignment
Influence	Lateral Leadership: Influencing Without Authority	Amplifying Impact: Advanced Strategies in Influence
Communication	Enhancing Workplace Communication: Skills for Effective Dialogue	Navigating Complex Communication: Strategies for Clear and Effective Messaging

Workshops | 4:30 PM - 5:30 PM ET

Enhance your professional journey with a selection of exclusive 60-minute workshops, tailored to accelerate career development. These optional workshops are dedicated to empowering Black professionals, emphasizing the importance of leadership, connection, and community.



What Can You Expect?

This year's focus *Transformational Trouble: Strategies for Influence, Innovation & Disruption for Corporate Excellence*, will feature practical applications of leadership competencies through case study reviews, networking opportunities and candid conversations. Session for both events will feature ELC's elite membership – the best Black business leaders operating at the highest levels of the Fortune 500. Sessions will offer thoughtful insights around critical competencies foundational to executive ascension in particular, financial oversight, leading change initiatives, effective communication, and cultivating influence.

Agenda**

Time	TRACK A	TRACK B	Time
10:00 AM	Platforms Open / Ex	10:00 AM	
11:00 AM - 11:10 AM	Welcome Remarks		11:00 AM - 11:10 AM
11:15 AM - 12:00 PM	Narratives in Numbers: Harnessing Financial Data for Decision-Making	Strategic Management of Profit and Loss: A Guide to Financial Stewardship	11:30 AM - 12:15 PM
12:15 PM - 1:00PM	Adapting to Change: Strategies for Resilience and Growth	Guiding Organizational Change: Creating Vision and Alignment	12:30 PM - 1:15PM
1:15 PM - 2:00PM	Networking		1:15 PM - 2:00PM
2:15 PM - 3:00PM	Lateral Leadership: Influencing Without Authority	Amplifying Impact: Advanced Strategies in Influence	2:30 PM - 3:15PM
3:15 PM - 4:00PM	Enhancing Workplace Communication: Skills for Effective Dialogue	Navigating Complex Communication: Strategies for Clear and Effective Messaging	3:30 PM - 4:15PM
4:15 PM -	Closing Remarks		4:15 PM -
4:25 PM - 4:30PM	Transition to	4:25 PM - 4:30PM	
4:30 PM - 5:30PM	Workshops		4:30 PM - 5:30PM

^{**}Customize your experience; Freely attend any session across our two-Track conference.



Transformative Trouble:

Influence, Innovation & Disruption Strategies for Corporate Effectiveness

Track A Sessions**

FOCUS AREAS	TRACK A	Description
Finance	Narratives in Numbers: Harnessing Financial Data for Decision-Making	Transform financial data into compelling narratives for strategic decision-making and influential communication.
Change Leadership	Adapting to Change: Strategies for Resilience and Growth	Embrace change with resilience and agility, leveraging personal growth for innovative contributions to organizational transitions.
Influence	Lateral Leadership: Influencing Without Authority	Lead and influence laterally using strategic communication, relationship-building, and persuasive negotiation.
Communication	Enhancing Workplace Communication: Skills for Effective Dialogue	Navigate diverse workplace communication challenges to engage in effective dialogue and build productive relationships.

Track B Sessions**

FOCUS AREAS	TRACK B	Description	
Finance	Strategic Management of Profit and Loss: A Guide to Financial Stewardship	Enhance your capability in driving financial health and organizational profitability through strategic P&L management.	
Change Leadership	Guiding Organizational Change: Creating Vision and Alignment	Lead organizational change by creating a compelling vision, aligning team efforts, and fostering innovation.	
Influence	Amplifying Impact: Advanced Strategies in Influence	Amplify your organizational influence through strategic negotiation, coalition-building, and executive presence.	
Communication	Navigating Complex Communication: Strategies for Clear and Effective Messaging	Navigate complex communication with clear, strategic messaging and persuasive communication skills.	

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