



ELC Institute Programs

Leadership Development Week (LDW)

The Executive Leadership Council's (ELC) Leadership Development Week (LDW) offers Black professionals the opportunity to develop themselves while leaving an indelible mark on corporate America in the process. We accomplish this via an experience that is curated for us and by us. LDW courses hold an intentional, developmental and "brave space" for Black professionals from across the country to accelerate their career development while also rejuvenating themselves among like-minded colleagues.

LDW consists of six (6) different courses running in parallel. With courses designed for every level of Black corporate professional, LDW provides professional development for all Black corporate professionals regardless of their location along the corporate talent pipeline.

This is a premier leadership development experience for Black professionals that helps them address the challenges and opportunities of being a Black leader today, by defying the odds and setting new standards for success. Black executives who attend The ELC's LDW leave the experience changed, carrying with them a strategic network of Black professionals who will support them along their leadership journeys.

Unlike most professional seminars or leadership conferences, The ELC's LDW is unique; all participants are Black, all facilitators are Black, and course content intentionally centers the Black corporate experience.

LDW VIRTUAL

August 6 - 8, 2024
August 13 - 15, 2024

Cost
\$4,250



LDW IN-PERSON

June 23 - 27, 2024

Location
New Orleans, LA

Cost
\$7,500



DETAILS

Audience:

Early to Senior-Career Professionals

Registration Deadlines:

In-Person May 27th
Virtual July 9th

Contact Info:

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Leadership Development Week

Picture yourself attending a professional development event where:

- You are free to be the best version of yourself
- Course content reflects your reality and speaks to your experience
- Facilitators focus on identifying strategies and tactics instead of ruminating on frustrations and obstacles
- You connect with Black professionals who understand your challenges and perspective
- You approach your professional development as if it were a team sport instead of a solo sport

What's Included

- Course Materials (e.g., participant guides, case studies, resources)
- All meals, as well as AM and PM snacks (LDW In-Person)
- Networking opportunities with professionals from all LDW courses
- Fireside chats featuring ELC Members
- Reconvening at The ELC's Mid-Level Manager's Symposium

LDW Course Descriptions

Bright Futures

Bright Futures is the flagship entry point for Leadership Development Week. It is designed specifically for new leaders or high potential early-in-career individuals who aspire to grow into future leadership roles within their organizations. This program places a strong emphasis on developing self-awareness, clarifying vision and goals, and cultivating strategic orientation, enabling participants to propel their careers forward with purpose and direction. **Audience: This course is appropriate for high-potential non-people leaders on a leadership career track, first-time leaders, entry-level leaders, and early-in-career leaders.**

Navigating the Corporate Landscape

A comprehensive and dynamic leadership development course designed for both mid-level leaders and experienced people leaders who aspire to understand what it takes to successfully navigate the corporate landscape. This program places a strong emphasis on developing self-awareness, self-management through emotional intelligence, strategic relationship building, strategic orientation, and industry awareness. This course is tailored to examine the Black experience in Corporate America and equip participants with the essential skills, knowledge, and mindsets necessary to survive, and thrive as leaders in today's dynamic business landscape. **Audience: This course is appropriate for mid-level leaders and experienced People Leaders, Project Leaders, and Program Leaders.**





Leadership Development Week

Strategic Pathways for Women

A comprehensive leadership development course designed exclusively for Black female leaders in corporate America, this transformative experience equips participants with the necessary skills, abilities, and mindsets to navigate the corporate landscape successfully while addressing the specific challenges faced by Black women in leadership roles. By providing a supportive and empowering learning environment, this course aims to accelerate personal and professional growth, ultimately helping Black female leaders achieve their full potential. **Audience: This course is appropriate for mid-level leaders, business unit leaders, and experienced People Leaders, Project Leaders, and Program Leaders.**

Leading Innovation

A transformative leadership development course specifically designed to equip Black leaders with the essential skills, abilities, and mindsets required to be effective and innovative. Regardless of one's industry or sector, this course is ideal for ambitious leaders who are passionate about driving innovation and organizational transformation. This course focuses on establishing influence and credibility, understanding the impact of technologies like AI and social media on organizations, driving process improvements, and leading successful change management initiatives. Whether you are in a management role, aspiring to lead innovation initiatives, or seeking to be a catalyst of innovation and transformation, this program will provide valuable insights and tools. **Audience: This course is appropriate for mid-level leaders, business unit leaders, and experienced People Leaders, Project Leaders, and Program Leaders.**

Strengthening the Pipeline I

A dynamic and comprehensive leadership development experience designed to equip leaders with the necessary skills, abilities, and mindsets to successfully navigate their career progression and secure promotion to the next level. We accomplish this by identifying and utilizing individual skills to promote self-advocacy, developing strategic orientation, understanding industry awareness, building a personal brand, and fostering strategic relationships, this program empowers minority leaders with the skills necessary to accelerate one's leadership trajectory. This course is ideal for ambitious leaders seeking to identify and leverage their leadership skills to drive their career growth and success. **Audience: This course is appropriate for mid-level managers and experienced People Leaders, Project Leaders, and Program Leaders.**

Strengthening the Pipeline 2

An advanced leadership development experience tailored specifically for leaders who have already achieved significant leadership experience and are aiming for senior leadership positions within their organizations. This course is designed to equip participants with the necessary skills, abilities, and mindsets to strategically navigate their career advancement successfully and amplify their influence. Strengthening the Pipeline 2 focuses on identifying and leveraging leadership experience, increasing business acumen, fostering deep industry awareness, developing a leadership legacy, mastering leadership storytelling, and strategically networking through sponsorship. We utilize advanced case studies to address and understand the real-world business challenges faced by Black corporate leaders. **Audience: This course is appropriate for mid-level managers, business unit leaders, and Senior People Leaders, Project Leaders, and Program Leaders.**

